

# PowerLender® Loan Origination & Processing System

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## Designed With 'Technical Modularity'

PowerLender is a highly customizable loan origination and processing system constructed in Java, the state of the art in application development and deployment technology. PowerLender is a flexible system that can be customized and modified by non-programmers to meet the specific needs of mortgage and consumer lenders. PowerLender allows you to do business the way you want, when you want. You can add loan plans, forms, screen, workflow configurations, and more. PowerLender contains all the tools you need to react to your ever-changing business needs.

PowerLender's design embodies what we call 'Technical Modularity', meaning PowerLender has three completely separate components: **Software Programs**, **Lender-Controlled Business Rules**, and **Borrower Data**. This unique and trusted design offers lenders three key advantages:

1. All **business rules** are under your complete control. You can customize PowerLender to meet your unique, ever-changing business need, quickly and easily, without programming, and without relying on us.
2. Your customized **business rules** do not affect PowerLender **software programs**, and vice-versa, and program enhancements are free under ASC's System Support Agreement. The investment you make in your business rules carries forward so you lose nothing. ASC needs to maintain only one set of software programs for all users resulting in lower production and maintenance costs – a benefit to everyone.
3. PowerLender's architecture allows it to communicate Application Files, Business Rules (including loan pricing) and even program enhancements, automatically.

ASC has been helping lenders grow for more than 30 years by providing quality software and outstanding, 24/7 technical support. If you'd like to know more about PowerLender, please call us at 800-628-4687 or visit us online at [www.powerlender.com](http://www.powerlender.com).

